

Du Nord
FOUNDATION

ANNUAL REPORT 2021





LEADERSHIP STATEMENT

Dear Friends,

As we reflect on the past 2 years, we can say the Du Nord Foundation has been taken over by a quick changing landscape of challenges but, also by great hope. Our founders transformed a chaotic situation of racial injustice into a silver lining of hope that keeps growing.

The Du Nord Foundation has proven to be nimble and responsive to the challenges our community faces, the same way that our neighbors and the small business owner community has done so. We are all doing our best but as a community we have become stronger and able to DU more.

In just over a year of operations the **Du Nord Foundation** has been a resource to over **75 small business owners** experiencing hardship after the 2020 civil unrest and not just that, we have nourished over **24,000 neighbors** through our barrier-free food shelf, the Community Market.

I hope this report gives you a good snapshot of what we have been up to.

ANGELICA EVENS

Du Nord Foundation, Executive Director

Mission

Advance social justice through economic justice, wealth and prosperity.

Board and Staff

Board members

Chris Montana - President
Co-Owner of Du Nord Social Spirits

Tina Rexing - Secretary
Owner of T-Rex Cookie

Shanelle Montana - Treasurer
Co-Owner of Du Nord Social Spirits

Staff

Executive Director
Angelica Evens

Program Director
Trica Trowbridge

Volunteer Coordinator
Jae Yates

Program Assistant
Rachel Jensen

RECOVERY FUND 2020

This fund was created as a way to support small and under-represented business owners, whose physical stores or offices were damaged as a direct result of the civil uprising of 2020 and were under-insured, or lacked critical funding to get them back into business again.

These emergency grants ranged from \$1,000 to \$15,000. The business owners put the money to work in a variety of ways, from the rebuilding of store interiors to new computers, and even office supplies. While the use varied, the gratitude was always present. One such business was Creative Kuponya, which provides a new approach to therapy derived from art, body movement, and the celebration of culture. Owners Sara and Jamil passed along their appreciation; “We can not thank you enough ... your dollars will go towards everything from furniture to file folders. Every cent counts right now!”

By the fund’s completion in October 2020, we were able to disburse \$498,751 in emergency funds to 75 businesses in Minneapolis and St. Paul.

75



small business owners helped

\$ 498,751

in business recovery grants



COMMUNITY MARKET



4,988 

Families visited us

10,528 

are children



227,600 lbs
of food were distributed

The Du Nord Foundation Community Market sees itself as a barrier-free food shelf with the heart of a mutual aid organization. Unlike many traditional food shelves, we pose no limitations on access. Food shelves often place limits on the number of times people can access aid in a month, or ask for proof of need, or proof of residency within a geographic boundary. As a mutual aid organization, we rely on community support, community input and try to remove all barriers for those who access our resources.

Our core and founding staff has direct experience in the hunger relief system, knowing what the barriers to food security have been for our communities. We wanted to make sure that this wasn't a traditional charity approach. We don't think of what we're doing as just hunger relief - it's not just about food. Everything that we do encompasses the health, safety, dignity, and respect of our neighbors. We ensure they have a choice in every aspect of their experience.



HOW IT STARTED...

On Monday, May 25th, George Floyd was murdered by a police officer on 38th Street and Chicago Avenue. The days that followed were filled with public unrest. On the evening of May 27th, the uprising throughout the city of Minneapolis reached Du Nord Craft Spirits where their warehouse was burned and sustained water damage.

The subsequent civil unrest and destruction in May 2020 left a tear in the fabric of Minneapolis. Initially, co-founders of Du Nord Craft Spirits, Chris & Shanelle Montana together with Tina Rexing, owner of T-Rex Cookie, pitched in where they could by raising money for affected businesses and operating an emergency food shelf, but it quickly became clear that these efforts would need to be sustained in order to make a significant difference towards advancing social justice.

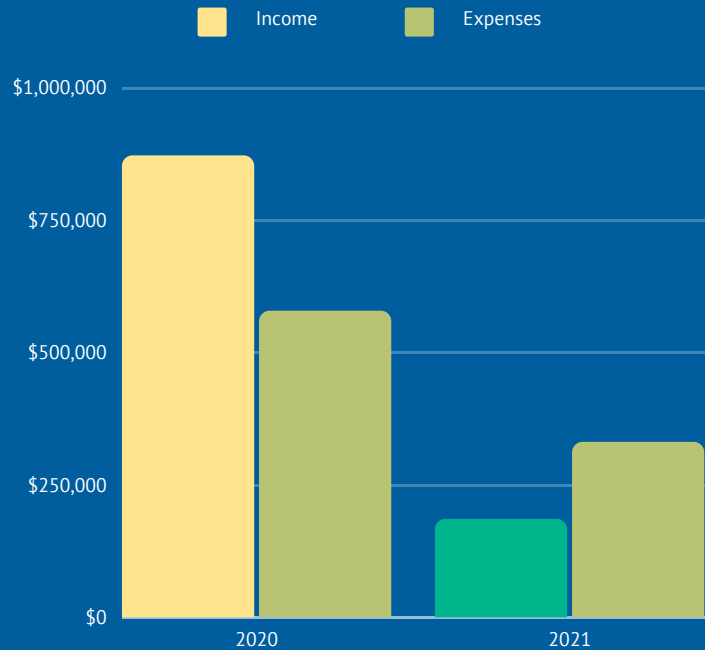
This is how on June 23rd, 2020, the Du Nord Foundation became a formal nonprofit with the goal to address social justice through economic justice, wealth and prosperity.

FINANCIAL STATEMENT

INCOME AND EXPENSES

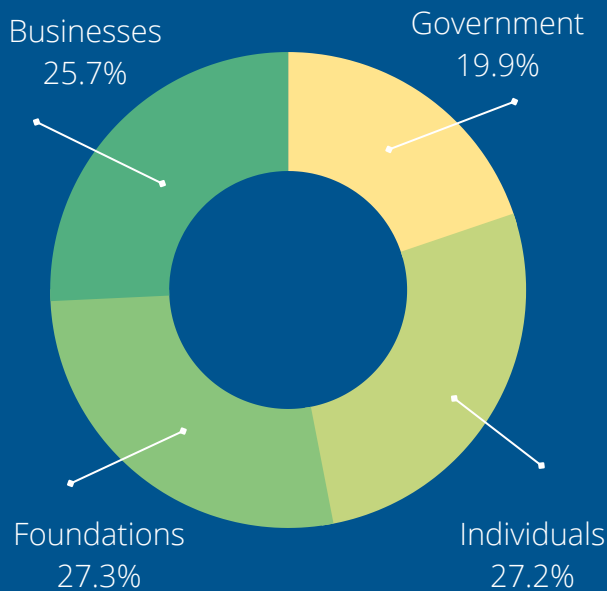
The results of 2020 were achieved in an emergency situation thanks to the outpouring support from our community as well as national and international contributions.

Currently we are working on reaching the balance and sustainability that will help us succeed long term.

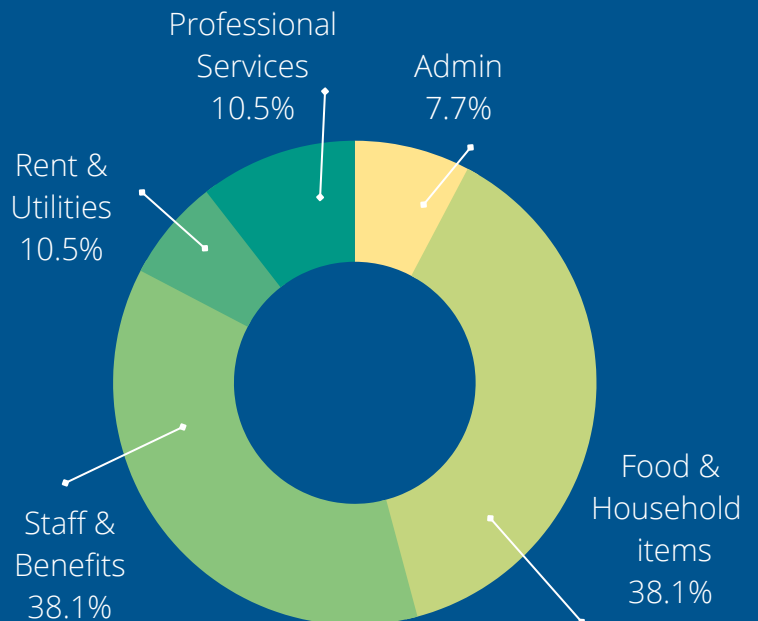


INCOME AND EXPENSES 2021

Total income: \$192,573



Total expenses: \$326,000





INSPIRING SUPPORT

In just a little over a year of existence, we have been lucky to receive different kinds of support from our neighbors, community organization, government entities and businesses alike.

Back in 2020, John and Lisa called us to ask how they could help. I knew we needed a letter to prove to the IRS that we needed our nonprofits status urgently. They gladly agreed to write the letter. Soon after, we became an official nonprofit better equipped to DU more.

Other ways in which neighbors have contributed is with in kind donations, food drives and birthday fundraisers.

Twin Cities CO-OP Partners reached out to us from the very beginning to donate the proceeds of their Black Lives Matter sign sales. From then on, they have made financial contributions every month and in February of 2022 we became the recipients of their Round-up program.

Even though we are a small and new nonprofit, **Hennepin County** and the **City of Minneapolis** have formed partnerships with us and put their trust in the work we do for our neighbors.

491 VOLUNTEERS

In 2021 we were grateful to have received the support of 491 volunteers. Whether it was helping us pack orders or distributing to our neighbors, every bit of it allowed us to DU more. Altogether we received **1000 hours** of support.

Our volunteers are neighbors that are invested in the well being of the community and look to contribute and connect in meaningful ways.



“IT IS SUCH A VALUABLE ASSET

*for the community. It deserves a lot of support from the community to make sure we continue to have this resource. I enjoy doing the work and the **staff is first rate!!**”*

“ I WANT TO SUPPORT HEALTH AND HEALING

post George Floyd murder. I want to support black owned businesses. I feel strongly that healthy food is a human right.”

OUR SUPPORTERS

Individual Donors

More than 12,000 people from all over the world have contributed to support the work we do.

Businesses & Organizations

Du Nord Social Spirits - Eat for Equity - Twin Cities CO-OP Partners - Squirrel Haus - Nokomis Energy - The Food Group - Second Harvest Heartland - Longfellow Community Council - Open Your Heart to the Hungry and Homeless - MN Food Share - Bulls Horn Food and Drink

Government

Hennepin County City of Minneapolis

Foundations

Schwab Charitable - The Blackbaud Giving Fund - Minneapolis Foundation - Foundation Source - National Philanthropic Trust - Isora Wells Foundation - Raymond James Charitable - The Benevity Community Impact Fund - Fidelity Charitable



BIG THANK YOU!

Du Nord
FOUNDATION

CONNECT WITH US

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Du Nord Foundation is 501c3 charitable organization

EIN: 85-1566485